

## PROFILE

Experienced front end designer specializing in graphics and animation for the web. Six years of freelance and professional work designing and developing interactive multimedia.

## EDUCATION

BFA; Interactive Multimedia  
Digital Media Major  
CAD and General Education Programs

**Columbia College Chicago**  
**Southern Illinois University Carbondale**  
**College of Lake County – Grayslake**

May 2006  
Fall 2001 - Fall 2003  
Spring 2001, Summer 2002-3

## TECHNICAL SKILL ADDENDUM

Six years of experience managing and developing interactive multimedia with the following tools:

Microsoft Office	Flash	Premiere / Final Cut	AutoCAD	PHP
Photoshop	Dreamweaver	Sound Forge	HTML / DHTML	Browser Compatibility
Illustrator	Fireworks	Acid / Pro Tools	CSS	Image Prep. Web & Print
ImageReady	Freehand	Maya	XML	Streaming Media
Acrobat Pro	Director	3D Studio Max	JavaScript	FTP / Domain Configuration

## PROFESSIONAL EXPERIENCE

**Skoeb's Enterprises**, Chicago, Illinois

**August 2005 - May 2006**

Skoeb's is a compelling new gaming system that puts a new perspective on traditional card and board games. **Hanu!**<sup>TM</sup> is Skoeb's Enterprises' flagship game. Hanu! is an exciting memory and matching game that is similar to the card game "The Game of Concentration". Like Concentration, Hanu! is fun and quick to play.

### **Interface Design / Animation - Internship**

- Worked with a small team of Columbia seniors to develop an online multiplayer Flash Game. Primarily focused on the flash tutorial; implementing game logic for a more dynamic user experience

#### **Significant Accomplishments**

- Worked directly with graphic designers and client to maintain a distinct look and feel of interface elements
- Customized and implemented game logic code from engineers for a more dynamic flash tutorial
- Worked directly with voice talent and audio engineers on tutorial narration voice-over
- Illustrated and animated *The Ganker* character lip-sync using traditional "frame-by-frame" methods in flash

**CherryOne Web**, Chicago, Illinois

**September 2005 - January 2006**

A Chicago-based web design firm specializing in flash web design, ecommerce website design and HTML website designs that are search engine friendly.

### **Updates Manager**

- Responsible for the management and delivery of all clients website updates

#### **Personnel Management Accomplishments**

- Delegated and oversaw simple updates among staff
- Expanded and improved design staff by bringing in high quality candidates
- Mentored, motivated and led entry-level design staff on company policy and protocol

### **Web Design Specialist**

- Responsible for the design and implementation of client websites and micro-sites using the most current technologies

#### **Significant Accomplishments**

- Worked independently on designing multiple clients' logos and website layouts.
- Prepared files ready for SEO and ecommerce backend
- Re-encoded media for web
- Served as the primary client contact for the lifespan of a project

## CONTRACT / FREELANCE EXPERIENCE

### **Panto-Ulema Architects**, Chicago, Illinois <http://www.Panto-Ulema.com> February 2007

Panto-Ulema Inc. is a Chicago architecture practice established in 1998 with experience in a broad range of project types including public work, retail, restaurants, and residential design. This flash site is constantly "in motion", displaying the firm's most recent projects.

#### **Features**

- Full Flash interface
- Dynamically loaded content
- Layered animation

### **Peter Lipsey Comedy**, Wilmette, Illinois <http://www.PeterLipsey.com> October 2006

A simple networking site for Chicago stand-up comedian/screenwriter Peter Lipsey

#### **Features**

- Crossed over content from original site and redesigned basic layout
- PHP contact form and guestbook
- XML media player
- Integrated YouTube video
- Optimized for search engine indexing

### **Pamela Inc. Photography**, Chicago, Illinois <http://www.PamelaInc.com> September 2006

A portfolio containing the creative photography of Pamela Ludeke

#### **Features**

- Dynamic flash site based solely on client's logo and artistic content
- PHP contact form
- XML media player and galleries
- Customized simpleviewer to suit client's needs
- Optimized for search engine indexing

### **1250 Circuit Drive**, Harsens Island, Michigan <http://www.1250CircuitDrive.com> June 2006

A volunteer project designed and hosted pro bono on behalf of the estate of Anne M. Hasse

#### **Features**

- Ultra-simple presentation & interface
- PHP contact form
- Customized XML photo gallery
- Integrated MapQuest directions
- Estate sold near listed price via a web lead

### **Domains For Listings**, Chicago, Illinois <http://www.DomainsForListings.com> 2004 - Present

A client had an award winning idea that he wanted developed for use by his company. This client registered domain names for real estate listings and redirected them to profile pages on a corporate website. I was engaged to develop an interface that users could access to place orders and offer support.

#### **Significant Accomplishments**

- Negotiated bulk pricing with registrar, eNom
- Personally handle bulk registrations on a daily basis so the client can run the initiative hands off
- Annual revenue in excess of \$65,000 with a profit margin of over 20%

#### **Next Phase of Project**

- Customized, self-service API

## HONORS / AFFILIATIONS

Manifest Urban Arts Festival 2006 entry: Hanu!™ <http://www.hanu.skoeps.com>

"Re:Action" 2005 Student Showcase entries: PamelaInc.com and Domains4Listings.com

1<sup>st</sup> place Machine Board Drafting regional competition; *IDEA*: March 2000

\*Additional references and work samples may be found at <http://www.knobodi.com> which is a portfolio site under construction.